

## 2012 CHAPTER CHALLENGE "CHOOSE TO LOSE"

While we have the choice to begin anew any day of the year, there is a most compelling draw to make a fresh start at the beginning of a New Year. Is your chapter heading on the right road, or was there a beautiful park that you stopped to visit and never left? We all need a "stop in the Park" once in awhile to rest and socialize, but if we stay there, we give up our purpose and our focus on the hard job ahead. And it is sometimes a hard job to make the right choices and choose the right road alone, but together, we can accomplish anything!



In 2012, I challenge each chapter to refocus on the task at hand.

- Be supportive of setbacks but don't enable.
- Recognize and honor success.
- Get serious about weight loss!

To that end, I will kick off your challenge by rewarding weight loss success in your chapters with:

**\*\* FREE RALLY REGISTRATION\*\* and  
\*\*PRIORITY RALLY SEATING\*\***

**WHAT YOU DO:** Send me by mail or email your chapter's average loss per member each month by the 7<sup>th</sup> of the following month. EACH month is a fresh start. Divide your net loss each month by the count of TOPS (not KOPS) members in attendance even one time that weighed in or were marked AB.

**WHAT I WILL DO:** I will publish the winning chapter in the following month's Newsletter awarding 1 free Rally registration for the winning chapter to use as they choose. The last month will be August with the report to me by Sept. 7. The chapter with the most times winning will be given up front reserved seating at our Rally Sept 22. If there is a tie, the winner will be based on highest average loss.

**SO.....CHOOSE TO LOSE and everyone will be a winner!**